

Twitter and WordPress

Multiply the power of each
To generate more traffic

By Ann Liu

<http://www.marketingbyann.com>

<http://www.onlineprofiting.com>



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A Graduate OF THE College of Management Mahidol University Thailand, Ann Liu holds a bachelor's degree in Business Administration from Bradford Institute Technology UK.

She has worked in various management positions in marketing, human resources, operations and other related business areas. Since learning how relatively simple it is to make money online, she has been writing about affiliate and Internet marketing to encourage friends, colleagues and anyone who is interested to use of the Internet medium to generate extra income and profits and join her on the path to Internet riches.

She is a **certified Internet marketing consultant and coach**, she offers low cost promotional efforts consultancy services regarding the Internet / online / web business. (<http://www.seo-training-course.com/certificate.php?id=46768368>).

Ann mainly works with small to medium businesses, helping expand their business up to the next level.

She is also an affiliate marketer and author of [Online Profiting \(http://www.onlineprofiting.com\)](http://www.onlineprofiting.com) - **Easy and simple ways to start and build your own online business.**

Ann provides free information for Internet marketing at MarketingbyAnn.com. You will find a lot of helpful tips and high quality information there. Her weekly Marketingbyann Digest is a valuable tool available at <http://www.marketingbyann.com>.

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If you need help, advices or an online marketing consulting and coaching; Ann would love to help you. She can be reached at: <http://www.marketingbyann.com/contact-us>

Congratulations for downloading this special report from MarketingbyAnn.com Just by the fact that you are reading this right now, I can tell you that you are **heads above** most other business owners and marketers.

YOU are willing to do things differently, and better, so you are looking for the real strategies that will **skyrocket** your business to the next level!

This report is going to show you how to use **Twitter** and **WordPress** (CMS) to get more sales for your business and how to using social marketing method, the easiest way to get traffic to your website.

Let's get start.

What is Twitter?

Online marketing is a fantastic way to build a business. The Web is littered with links leading to services that promised a great deal, delivered little, and faded away. Part of the building a successful online business means knowing which tools are likely to be useful toward revenue-generators and which are going to be major time-wasters.

Facebook and Myspace's ability to renew old friendships and maintain current ones with very little effort and for no cost was always attracting large numbers of people. Entrepreneurs and online marketers are using these sites to build networks and keep their market interest up-to-date.

Twitter, on the other hand, is a system in which couldn't be any simpler. It is the fastest growing site on the web today. It is taking the Internet by storm and there are more than 100,000 new users per day signing up to participate in this Internet revolution.

Okay, let's start with a definition from Wikipedia.

*"Twitter is a [social networking](#) and [micro-blogging](#) service that allows its users to send and read other users' updates (known as **tweets**), which are text-based posts of up to **140 characters in length**."*

There are hundreds of manuals about Twitter toward how to best use this powerful free tool to market and promote the business. Well, so far, no one agrees on what is the best.

As it said, Twitter is much, much more than just 140 characters in length. For me, it is like one huge global chat room. It is a great way to meet new people online, particularly those with similar interests as yours, it is also a great way to promote and market your business, and I will show you how to do this on the other report.

Today, I am looking only at how you can use this powerful tool to improve and leverage your blogging efforts. In the other words, what a blogger needs to know and how to use Twitter to get their site and business out there.

Let's start and get first thing done first - the key to effectively using Twitter is to understand that it is a platform in which providing conversation opportunity between people. It is about sharing information, interest, hobbies and so forth. It is not a sales platform, although some people may disagree with that. I am not saying that you can't use it to sell things but if you want to do it, then you need to do it the right way.

If you are planning to use Twitter as a platform to send out your links, then forget it now. Actually, write on Twitter is just like write a blog; in regarding to your expertise, you need to supply valuable information to build your reputation as a valuable resource. If you only intend to send out those sales links, you will see after time being, there very few people will continue to follow you.

Twitter works like any type of other networking. It is most valuable when you are sorting information about your niche, your market for others. At the same time, it can also be very powerful to help you keeping in touch with what is new in your marketplace.

Following are some of the tools that allow you to follow any topic easily.

Twitter Tools for Your Blog

Today I am going to discuss some of the tools I have found to improve use of your Twitter in relation to your Wordpress blog. Here are a couple of tools that you can use to improve and enhance your blogging effort.

The first thing you want to do is to integrate your Twitter feed on to your blog. I like [Tweet My Blog](#) plugin, this tool allows you to easily add your latest Tweets to your sidebar. It will also send your latest blog post out as a tweet to your Twitter account automatically. The other similar plugin with a few more features is called [Twitter Tools](#), this tool allows you to use your tweets as blog posts.

Either of these tools will allow you to automate the process and send tweets when you update your blog along with showing your tweets on your blog.

There is another handy tool that I found extremely helpful toward to auto post your blog posts to your Twitter account is called [Twitter Feed](#), it monitors your blog's RSS feed and post to Twitter when it finds new information on a regularly scheduled basis. So every time you make a blog post, it gets tweeted automatically on your behalf.

You can use this in conjunction with Tweetlater with the first post coming through Twitterfeed and then subsequent ones at times you specify via Tweetlater.

It also works with other services like [Ping.fm](#) - a simple service that cuts out the middle man when it comes to posting to your social services such as Facebook, Twitter, Jaiku, Tumblr and Pownce etc with more being added soon.

This tool is far more secure to log into than the other sites I have mentioned in below as it uses Open ID, which is a bit of a pain. However, it is worth persisting with in the absence of an alternative tool.

To help you monitor and stay active with twitter. Here are the some other tools I have tried - [Twhirl](#) and [TweetDeck \(www.tweetdeck.com\)](#). [Tweet Deck](#) is the most popular Adobe Air app for Twitter, it displays useful columns of tweets, replies, retweets, etc, plus it integrates services from Twitter, Twitscoop, 12seconds, Stocktwits and now [Facebook](#). It is the choice of champions. It also allows you to search, set up groups and more.

In addition, [WP Twitip ID](#) allows you to add a place in your comments for people to leave their Twitter username. By doing this, you can find out who are the people that commenting on your blog and be able to strengthen the relationship with them through Twitter conversations. It also allows your readers to connect with those people who left valuable comments on your blog and motivate them to want to contribute to the conversation there as well.

Another tool that I have added to my blogs is [Twitter This](#). This tool allows anyone who is reading your blog submit their twitter ID and password and it will automatically tweet to their account about your post with a link back to that post. It is a great way to help you gain more readers and blog traffic.

Twellow, at <http://www.twellow.com> is another great way of finding people to interact with. People there are categorized into all different areas and you can search for those with similar interests to your own.

The main page shows you all the categories which then have sub categories as well. You just need to click on a category and the list of people in that area will displayed. You don't have to be registered with Twellow to be displayed. At the time of writing there were nearly two million people showing on the site, so you will have plenty to choose from. By all means though, register yourself and set up a profile so others can find you.

When you click on a category, Twellow displays a list of people in that category and they are ordered by the number of followers they have. If you already logged into Twitter via the web (not via Tweetdeck), then you will be able to follow people directly from the screens where their profiles are displayed.

As you know on twitter, when you follow someone and there's a good chance that they'll follow you back in return. It's not always guaranteed but it does happen a lot and that's why from strategy part see - to pick up followers is to do a lot of following, follow back to others looks like a good manners, however, it can make you look like a spammer sometime if you are not careful, and you can't possibly follow everyone on a long list closely. But with [TweetLater](#), you can do it very easy; it lets you set up auto follows. Whenever someone follows you, you'll automatically follow them in return.

Tweetlater is a fantastic tool to use with twitter. The biggest reason that I like to use TweetLater is that **it lets me set up my tweets in advance - a bit like an auto-responder**. This means that you can keep your timeline ticking over even while you're sleeping, working on your day job, or spending the weekend with your families. On the other words, it allows you to schedule tweets for various times of the day. This tool also allows you to monitor your keywords and it will email you the results on a schedule that you set. The easiest way to describe it is as Google Alerts for Twitter.

Best of all is that - *you can use [TweetLater](#) to prepare a series of tweets that lead up to a link you want your followers to click through.*

Besides that, TweetLater also provides keyword alerts, automatic "thank yours" to your followers that help you easily manage your multiple twitter accounts on one single page with your own TweetCockpit, which let you never again switch windows and log in and log out of multiple Twitter accounts, keep your Facebook, MySpace, and other social media accounts ticking over with scheduled updates via their Ping.fm integration module.

In general, one of the things you need to remember about Twitter audience is that they are constantly changing and the tweet stream occurs very fast. The more people you follows, the greater the number of tweets appearing. It looks like good, however, I guarantee you - all the tweepies won't read them all, it just isn't that possible.

Well, by using [Tweetlater](#), you have a much greater chance of catching people's attention throughout the day and in different time zones. For example, you have written a post on your blog and you want to drive some traffic to your site, rather than tweeting the link and subject once, you can do it every hour for 24 hours if you like by use Tweetlater.

[Tweetlater](#) (<http://www.tweetlater.com>) offer a free and a professional version. My advice to you is that you can start out with their free version first to try out the service, and then upgrade to the professional version later if you find yourself needs it. You can use [TweetLater Twitter Productivity Tools](#) to help you easily stay on top of your Twitter activity and gain more free time, feed the Twitter addiction without it consuming your life.

Beside that, here is the other site that shows you a way of getting 1000's of new followers on Twitter, I just started using it myself and it's starting to work already:
<http://tweetergetter.com/bblweb>

Moreover, [Grader](http://twitter.grader.com/) (<http://twitter.grader.com/>) is a site of some interest. As you get going on Twitter, you can get "ranked" by Grader on a score out of 100. It is based on some secret algorithm apparently so people can't game the system. Apart from that aspect of Grader, you can also have a look at who the top tweeples are in a particular area, location or even by topic using the search function.

When you use the search function, it will list the tweeples by their score in descending order. For example, if you search for "gardening" on Grader, you will get a list of all the top 100 people who are interested in gardening on Twitter. You can see their "bio" from their Twitter account and if you click on their Grader score, it will take you to their Twitter account from where you can follow them. Naturally, you must already be logged in to Twitter yourself to follow anyone.

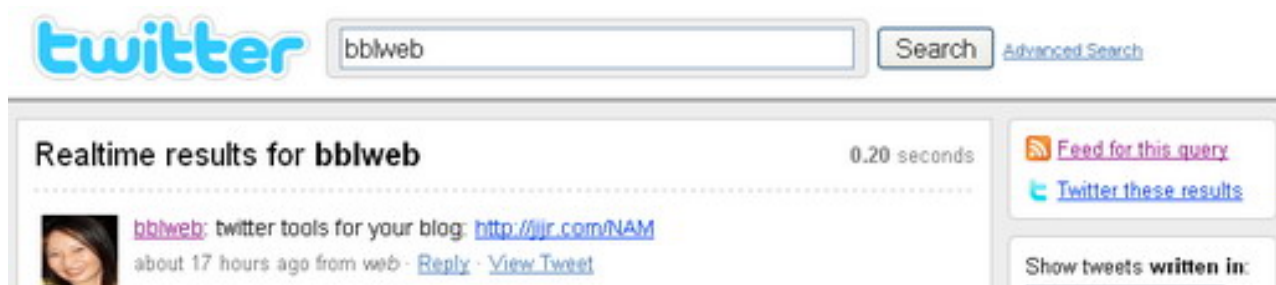
The final tool that I have found very useful is called [Mr. Tweet](#). Follow [Mr Tweet](#) and you will receive recommendations of people you should be following and he will recommend you to others. This allows you to expand your sphere of influence from their recommendations.

Using Twitter for Research

Twitter can also be a great research tool. You can use the search at <http://search.twitter.com> to find the latest tweets on any topic you want to know.

This can be a great way to keep track of what are the new things happening on any topic. Each search has a feed that you can add to your favorite feed reader, and automatically you can see all the new things happening on twitter for that topic.

For example, let's say I wanted to know what is said about me. I go to Twitter Search and get all of the latest tweets directly into my Google reader by just searching bblweb (my twitter ID), then clicking the feed link.



Click where it says feed for this query. Then you can grab the url and add it to your feed reader.

You should be following your name, or any product names you have to keep track of what is being said. Example, if someone replies using [@bblweb](#) it will show on my Twitter time line but if someone just uses my name Ann Liu in a tweet it won't show up unless I am following them.

It is always nice to know when someone is saying something good and it is even more important to know if the message is not that positive as you expected.

Now let's apply this tool to the blogging. One of the hardest things that many bloggers and webmasters are facing is to come up with the topics that will interest to their audiences, following other people on Twitter can really help you get ideas toward the topic that you will and want to write. It is a great way in new idea generating (it works for me), and writers block usually disappears for me once I have a topic.

If you are on other social networking sites, such as Facebook, MyBlogLog, FriendFeed or any other places that allows you to integrate your Twitter into your social networking account, then you should do it as soon as you can because it will help you on your blog's traffic generating.

Advanced Tweeting Tips

Now that you're all set up, let's get into some advanced tweeting tips and applications that can really power your Twitter usage up.

Twitter Backgrounds

To distinguish yourself from the crowd and to attract more followers or at the very least impresses people with your professionalism, you need to do some background customization for your Twitter page, and let it didn't just look like the default Twitter page. If you just leave it to a default one, it shows a lack of care on your part.

If you're a bit of a Photoshop whiz, then you can do your own background, full of bells and whistles and load it up to your twitter profile. But if you're not, or you just want to save time, then there are some sites out there that will do them for you auto magically. To find these sites, the best thing to do is to simply Google "twitter backgrounds" and you will find quite a few sites offering this service for free.

My personal favorite is Twitbacs at <http://www.twitbacs.com/> where you can get some great backgrounds.

However, that said, if you want to do your own fiddling in Photoshop, you can get some great layouts in PSD format from <http://www.twitterbacs.com/>

SocialToo

SocialToo at <http://www.socialtoo.com> is a useful automated tool for Twitter. At Social Too, you can set your account up to do some autopilot things for you.

First of all, you can set SocialToo up to automatically follow everyone who follows you. This can take the drudgery out of checking all your new followers and then going and adding them to your own list in order to reciprocate.

You can also set up SocialToo to send an automatic Direct Message to people who follow you. But the thing to keep in mind is that - Automatic Direct Messages are absolutely hated by most of the Twitter community, particularly experienced users because they can pick them a mile off. It's a sterile and rude way of starting out a relationship with new followers.

The backlash against this has largely been caused because many newbies, and some old hands too, were setting up an auto Direct Message that basically said, "Hello, thanks for following me.

Now go and visit my sales page at <http://.....> ". I'm sure you get the picture. I can't think of any worse way to start a relationship with a new follower on twitter. In any sort of business, you build relationships before you try and sell someone something and this is even more relevant in the social media space.

SocialToo will also provide you with an email every day of all your new followers and those that have unfollowed you as well.

Another function of SocialToo is that it will automatically unfollow anyone who unfollows you. Personally I don't think this is a bad thing. If people aren't interested in you any longer, then are you really interested in them? If you really want to keep the updates from someone, just go and follow them back when you see their name on your unfollows email each day.

SplitTweet

SplitTweet at <http://splittweet.com> is a great tool if you have a number of accounts on Twitter. Rather than switching between them from time to time in order to Tweet, you can set an account up for free and bring all of your accounts under the one roof.

Splittweet will display the Twitter feed from all your accounts at once, or you can turn individual accounts off and on. When actually tweeting, you can pick an account to tweet to, or you can do a broadcast message across all your accounts at once.

Some very flash technology this and very useful for handling multiple accounts.

Twitdom

Twitdom at <http://twitdom.com> would have to be the greatest site relating to Twitter. It is a repository for all Twitter related applications and it is just absolutely amazing what there is in there.

At the time of writing, Twitdom had nearly 500 Twitter related applications in its database. Quite amazing when you think about it that there has been so many third party applications written and is a pretty powerful indication as to the value of Twitter. It also indicates the confidence of the market in that Twitter will become very much the mainstream.

Friendfeed

Friendfeed at <http://www.friendfeed.com> is an automating tool you can use in conjunction with Twitter. Friendfeed is a bit of a hub if you like where you can set up links to all your other accounts. Friendfeed collects information from those accounts and publishes it in your Friendfeed

feed.

Although Friendfeed is a topic almost in itself, I mention it here particularly because of its ability to link your Twitter and Facebook accounts among others.

If you have a Facebook account and you link it and your Twitter accounts in Friendfeed, then what will happen is that all your posts in Twitter will be posted on your wall at Facebook. It means you are running two social media accounts via one and saves you time.

Your Twitter Karma

Your Twitter Karma at <http://dossy.org/twitter/karma/> is a really useful site for having a look at your followers and who you are following. It's great for managing your account from a followers/following perspective.

Unfortunately it doesn't seem to load a fair few times and can be unreliable, but when it is working it's great. It shows you all you all the people you are following and all those that are following you. Underneath each avatar it tells you if you are following them and if they are following you. You can also sort by people that you are following who aren't following you back. This is great for management as you can decide whether or not to unfollow them.

By checking the boxes, you can actually do a bulk unfollow of a heap of people at once as opposed to going to every individual twitter account and clicking on "unfollow".

You can also list those that might only be following you and decide if you want to follow them back. Again, this can be done in a bulk manner.

Other Twitter Application and Tools for Your Business

Beside above, if you are trying to implement twitter in your business or government [social networking](#) efforts, following are some other apps and tools that can help you “expand your horizons”.



1. **TwitterAnalyzer**: lets you see different statistic charts about you and your [Twitter](#) friends' behavior at the site. <http://www.twitteranalyzer.com>



2. **MicroPlaza**: filters your Twitter timeline and displays [the Web](#) pages shared by the people you follow along with all associated comments. It essentially delivers you a personalized news wire created by people of interest to you. <http://microplaza.com>



3. **Tinychat**: a free service that allows you to create a free [chat room](#) that is accessible by anyone with a browser. Simply create a chat room from the homepage then send the link it gives to you to anyone you want to chat with. After you leave the chat room, all the chat data is gone, so it's perfect for secure chats. <http://www.tinychat.com>



4. **Twessemger**: when enabled, Twessemger automatically updates your Messenger Personal Message at regular intervals to reflect your latest Twitter tweet. Because Twitter supports updates via the web, [IM](#), and [SMS](#) from your [cell phone](#), you can now update your Messenger [status message](#) from wherever you are. <http://kunal.kundaje.net/twessenger>. However, it is NOT compatible with the latest version of Windows Live Messenger 2009. [Find out more.](#)



5. **Twickie**: a free service that fetches Twitter replies for you (and gives you an easy way to view and export them). <http://twickie.pirillo.com>



6. **ShareMeme**: allows you to communicate with all of your friends from one place. Using ShareMeme, you can send text messages, G-Chat messages, [AIM](#) instant messages, Twitter direct messages, and emails all from one easy-to-use interface. <http://sharememe.com>



7. **Tweet3**: whether you've got one Twitter account or manage multiple accounts (friends, business, another language - the reasons are plentiful), Tweet3's got you covered. Easily click between profiles and customize colors for each account. Tweet3 is utilizing Google's powerful charting and map APIs to bring you useful data about your Twitter accounts and URLs that you share. <http://www.tweet3.com>



8. **TriggaMe**: Organize all your social networks in groups - Create groups for buddies, office, family and more. Post to Twitter, Facebook, Friendfeed, Xing, Pounce, Identi.ca, Plurk, Plaxo, Frazr, Rejaw, Brightkite and LinkedIn. [I REALLY USE THIS ONE A LOT. IT'S A REAL TIME SAVER]. <http://www.trigga.me>



9. **Twitrans**: fast human translation of your tweets directly from your twitter account by sending RM (Reply message) to @twitrans with the source and target languages and the message to translate. Text will be translated by freelance translators around the world, translation service 24/7 in all major languages. <http://twitrans.onehourtranslation.com>



10. **Twtpoll**: a simple survey/ poll twitter app. Type in a 140 characters question, type in multiple choice answers, and share it in social networks, or embed it in your blog. <http://twtpoll.com>



11. **Sendeo**: a single dashboard for your digital life. Sendeo looks and feels like a look up window for all of your people, places, and things. It is your hard drive on the web and everything is securely stored and managed. Clicking publish enables you to share your files via email or onto Twitter, Facebook, Digg, Delicious and Reddit. <http://sendeo.com>



12. **Phweet**: lets you accept calls with one click from your Twitter page or Twitter clients. Phweet is a simple service where you don't need to download or share anything more to talk. The call is contained within a PhweetUrl; a smart link that calls you. And you can share who you are talking to in real time without having to reveal or exchange phone numbers or other identities. <http://phweet.com>



13. **Sendible**: lets you connect with people by scheduling and receiving messages at a time you choose. Send unlimited email, sms and social network messages to be delivered at a time you choose. Easily access all your email and social network contacts and reach them wherever they may be, and more. <http://beta.sendible.com>



14. **Twitzu**: Having a meetup, get together or party? Now you can blast it out to your Twitter followers. Twitzu creates an event standard for Twitter. Using the site, Twitterers can create an event page for their meetup, party, get together etc. and send it out to their followers who can then RSVP with just a click. <http://www.twitzu.com>



15. **FeedTweeter**: a little service that allows you to link Twitter to your other activities. Basically it's a system that keeps track of an RSS feed and processes any new items that appear. <http://www.feedtweeter.com>



16. **Chirrup**: is a comment system which uses Twitter as a data store. People send Twitter replies to you about your site, and then Chirrup fetches all of the replies from Twitter, and sorts them by URL so you can have a comment feed for each page in your site. You can put the comments wherever you want them, and style them. <http://chirrup.angryamoeba.co.uk>



17. **moblf**, (Mobile Life): brings Web to SMS. It is a mobile interface that enables you to interact with web services (like twitter) using your mobile phone, particularly SMS text messaging. It empowers you to access your favorite web services anytime, anywhere from the mobile. <http://www.moblf.com>



18. **TweetCube**: allows you to share files on Twitter. Blast out your images, videos, music and more with just a couple of clicks. TweetCube is 100% free but the maximum file size you can upload is currently 10mb. You can upload as many files as you want. Old files will delete after 30 days. <http://www.tweetcube.com>



19. **Twitterfone**: is a free service that lets you update your Twitter feed using your voice from any mobile or cell phone. You call it, speak your tweet, and hang up, after a short while later, your tweet will be posted on Twitter. <http://www.twitterfone.com>



20. **TwitterBerry**: a mobile client for BlackBerry that gives you the power to post updates to Twitter. It works over the data network, so you don't need to use SMS. <http://www.orangatame.com/products/twitterberry>



21. **ExecTweets**: a cooperative product of Twitter, Federated Media and Microsoft, it features Twitter feeds from "top business execs." There are a few other cool features here that Twitter should adopt. <http://www.exectweets.com>



22. **Ginx**: a web-based Twitter client that provides and richer experience for sharing and discussing links. <http://ginx.com/>



23. **Tweetie**: a fast, full-featured twitter client for iPhone and iPod touch. You can do everything you expect plus handle multiple accounts, update TwitPic, perform automatic link-shrinking, etc. AWESOME: <http://www.atebits.com/software/tweetie>



24. **TwiIdentify**: Search all of Twitter, but sort the results by the people who get retweeted the most. This will help you find opinions that others feel are worth spreading. <http://www.twiidentify.com>



25. **2tweet**: email multiple photos and videos with a message to 2tweet and they will Tweet on your behalf, including a link to a slideshow of your pictures or videos. <http://twitterapps.co.uk>



26. **Twuffer**: allows the Twitter user to compose a list of future tweets, and schedule their release. Appear to never sleep. I love this one. If I want to go out of town or take a vacation WITHOUT TWITTERING, I can. <http://twuffer.com>



27. **tweetchat**: create rooms in Twitter to 'chat' about a particular topic. <http://tweetchat.com>



28. **Twitroid**: a Twitter app for Android mobiles <http://twidroid.com>



29. **my tweet space**: "customize and brand your Twitter space". Select a background, input contact details etc. and upload photos. Good to use if you're not a designer at heart. <http://www.mytweetspace.com>



30. **Qwitter**: e-mails you when someone stops following you:
<http://useqwitter.com>



31. **Friend or Follow**: lets you know who you are following that's not following you back and who's following you that you're not following back. <http://friendorfollow.com>



32. **TweetRemote**: add Tweets to your blog, but with the option to restrict what gets re-posted. <http://tweetremote.com>



33. **EventBox**: a revolutionary social application for Mac. It seamlessly integrates many social websites, including Flickr, Facebook, Twitter, Reddit, RSS and Google Reader. It allows you to interact with them and receive notifications, all from a stunning user interface. <http://thecosmicmachine.com>



34. **MessageDance**: lets you send updates to Twitter from your email. You can have all of your MessageDance messages go there automatically or selectively send the ones you want. <http://www.messagedance.com/twittermail>



35. **BigTweet**: BigTweet installs as a bookmark and allows you to post to Twitter from any web page. <http://bigtweet.com>



36. **OutTwit**: (Outlook + Twitter = OutTwit) Use Twitter from Outlook. <http://www.techhit.com/OutTwit>



37. **twiPing**: Twitter Contact Management Software. Follow and unfollow large batches of friends and followers with a single click. <http://www.jdwashere.com/twiPing/>

Note: These apps and tools are in no particular order. Each logo is a licensed or unlicensed image and the sole property of its owner(s). All images and descriptions are from GO2WEB20.net, selected by Firstlegion for their relevance to further twitter applications in government and business.

Closing Thoughts

Success in business is about staying connected – to colleagues, teams and especially customers.

American presidential campaigns use it to keep supporters and volunteers up to date, activities use it to coordinate street protests; and the office the Prime Minister uses it to keep Britons informed on politics. But most importantly, businesses are using it to interact with customers and other businesses in a whole new way.

Twitter offers a new, high-tech way to achieve that connectedness and help you build a better brand with a core of loyal, enthusiastic customers. The best businesses of today and tomorrow are using this high-tech, low-cost, and low-hassle technology to gain real advantages over your competitors, and to publicize your business or organization to the outside world.

Twitter is a very effective branding tool for any business. Many of the world's largest companies have drum up publicity for their products by using this tool, such as Amazon, BestBuy, Cleartrip, Comcast, Delta Airlines, GM, Direct2Dell, Forrester, Jet Blue, The Home Depot, SmartyPig, Starbucks, Zappos, Whole Foods Market, British Parliament, The American Red Cross and etc.

Ever since I stumbled onto Twitter, I've spent many hours thumb-typing messages. I do it frequently and I love it. It's fantastic fun. The pleasure alone would be enough reason for me to recommend and write this Twitter report to help you get started :-)

Okay, now - it is the time for you to integrate Twitter into your existing marketing strategies. To use this powerful micro-blogging (if you haven't done so) to reaching new markets and increasing sales, to build a loyal customer following, expand your brand, and generate instant buzz, or to reach whatever the goals you set up and want to achieve.

Enjoy your Twitter fun and I wish to see you on Twitter (<http://twitter.com/bblweb>)

I hope the tips and resources in this report will make it a fantastic experience for you.

To your online marketing success :-)

Ann Liu

